

Example letter to possible corporate sponsors

Please copy, paste and insert/adjust the wording.

Dear Sir/madam [or insert name],

I am writing to let you know about an organisation which is close to my heart.

Allowah Presbyterian Children's Hospital, in Sydney, cares for children with complex disabilities and health needs and has been operating for over 70 years.

There is no other place like Allowah in Australia. The families who come to Allowah are often at breaking point and have nowhere else to go. They work with families so that they don't have to surrender the care of their child to the State. They also keep children out of big tertiary hospitals by providing the level of clinical care they need in a respite setting. They also provide a home for children who have been removed from their families who are waiting for a suitable foster home. Some children stay at Allowah permanently and Allowah is their home. Other children come for short-term respite, for the weekend, the day or to access our team of therapists.

Unfortunately, Allowah has had a rough couple of years financially due to COVID-19. They have had to close a number of the programs that financially support their core business due to government imposed restrictions on admissions and access, and in order to keep the children at Allowah safe - as they are particularly susceptible to respiratory illnesses. Allowah has been trying for the past 12 months to obtaining government funding, but it is now looking like that won't be an option. Unfortunately, that means that Allowah will come to the end of their internal resources before they are able to get services and admissions back to a sustainable level.

Without immediate help, Allowah will have to shut their doors in the coming months. Allowah is a small not-for-profit organisation and while their supporter base have helped keep them going over the last two years of pandemic, they can't keep going for much longer without significant help. I am reaching out to you to see if your organization could be in a position to provide financial support to help Allowah keep its doors open. They are a registered charity and are looking for corporate partnerships to help them keep going into the long-term.

If you feel you may be able to help in some way, please reach out to Allowah CEO Liz McClean at emcclean@pcnsw.org.au.

Kind regards,

[Insert name]